

CAPITIS · PROCESS GUIDE

Platform overview

What Capitis is, how tracking works, and how we treat your data.

What is Capitis?

One API for affiliate commerce across networks.

1. The problem: every affiliate network has its own API, auth, and data shapes.

Integrating even two networks means two credential systems, two merchant catalogues, and two reporting formats to reconcile.

2. Capitis aggregates networks behind one REST API.

Merchants and offers are deduplicated into a single catalogue — 2 networks live today, 12 on the roadmap.

3. You create tracking links through us; clicks and conversions are recorded and reported in one place.

One dashboard and one API for links, click events, conversions, and payouts — regardless of which network the merchant sits on.

4. Explore the live API reference at capitis.app/docs/api.

Every endpoint, parameter, and response envelope is documented there from the live OpenAPI spec.

How tracking works

The journey of a click, end to end.

1. You create a tracking link for an offer (portal or API).

The link is a short Capitis URL that stands in for the merchant page you want to promote.

2. Your user clicks it; we record the click and send the browser along to the merchant through the network's own tracking.

The user reaches the merchant page as normal — the redirect adds no noticeable delay.

3. When the user buys, the network reports the sale back and it appears as a conversion in your dashboard.

Each conversion shows the order value, your commission, and its approval status.

4. Commission flows network → Capitis → you.

See the Reports & payouts guides for how and when money moves.

⚠ Conversion reporting depends on each network's postback timing — same-day to a few days is normal.

Security & privacy

How we treat your data and your users' data.

1. API keys are hashed at rest and shown only once.

After the first reveal we only display a masked prefix. If a key is lost, rotate it — the old one stops working immediately.

2. End-user identifiers (emails, phones) are stored as deterministic salted hashes — we never hold raw identifiers.

You can match your own users across clicks and conversions without handing us personal data in the clear.

3. Your data is isolated per publisher workspace.

Every record is scoped to your workspace; no other publisher can see your links, clicks, or earnings.

4. Full details are in the privacy policy at capitis.app/privacy.

capitis.app · questions? support@capitis.app · this guide is also online at capitis.app/help