

CAPITIS · PROCESS GUIDE

Reports & payouts

Read your numbers and understand how commission becomes money in your account.

Reading your reports

Clicks, conversions, conversion rate, commission, and EPC — what they mean.

1. Open Reports.

2. Pick a date range.

All metrics recompute for the window you choose.

3. Key metrics: clicks, conversions, conversion rate (conversions ÷ clicks), commission earned, and EPC.

EPC is earnings per 100 clicks — the single best health metric for a placement.

4. Break down by campaign or merchant to find what performs.

Payouts explained

How approved commission turns into a payout, and what each row means.

1. Open Payouts.

2. Networks pay Capitis after merchant approval windows close; we then pay you.

3. Each payout row shows the period covered, the gross commission, the platform revenue share, and your net amount.

4. Payout status moves pending → paid.

⚠ During early access, payout scheduling is coordinated manually with our team — email support@capitis.app with questions.

Exporting data

Get your clicks, conversions, and payouts out as CSV or via the API.

1. Most list pages (clicks, conversions, payouts) have an Export CSV button.

2. The export respects your current filters.

Narrow the date range or campaign first, then export exactly that slice.

3. For automated pulls, use the reports endpoints in the API reference.

See capitis.app/docs/api for the reporting endpoints and their parameters.